

LABORATORY CHRONICLE

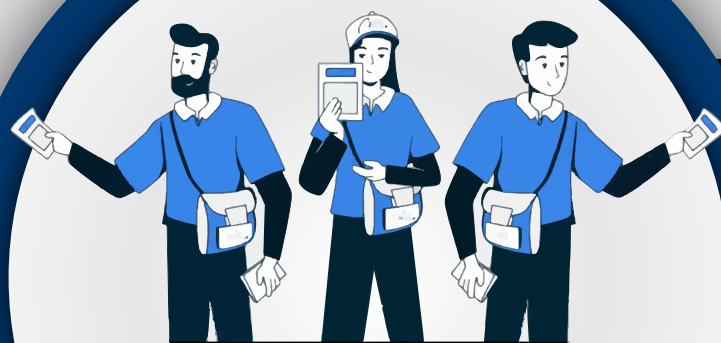
The Trade Magazine Powered By :  **ASIA LABEX**
THE LABORATORY SHOW

Trade Magazine Sourcing Guide for *Indian Laboratory Instrument Manufacturers, Suppliers, & Exporters*



2026

Media Kit



Our Distribution Area

Launching at :

ARAB**LAB**LIVE

DUBAI | OCTOBER 2026

Sectors

Pharmaceuticals,
CROs/CMOs, Food &
Beverages, Oil & Petroleum,
Soil & Cement Testing,
Agriculture & Fertilizers,
Water Testing, Material
Testing, Educational

Our Domestic Exhibitions and Conclaves

- Gandhinagar - Gujarat
- Bengaluru -Karnataka
- Chandigarh
- Hyderabad
- Ankleshwar
- Vadodara
- Daman
- Personal Visit

Our International Exhibitions

- Dubai
- Nepal
- Bangladesh

Key Benefits

Targeted Audience Reach

Connect directly with industry professionals, buyers, and key decision-makers actively looking for products and solutions like yours.

Brand Visibility & Awareness

Trade magazines are trusted sources of information. Advertising here enhances your brand's credibility and positions you as a serious industry player.

Consistent Brand Presence

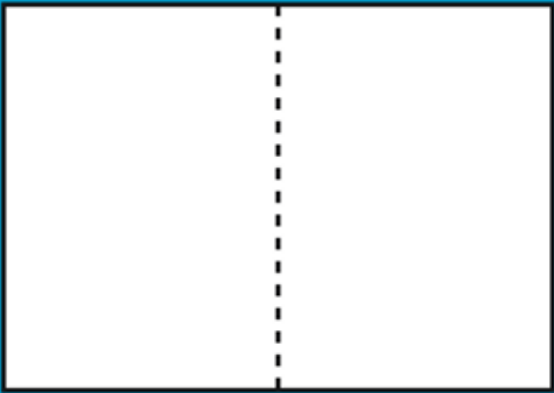
Consistent presence in trade publications keeps your brand top-of-mind among industry stakeholders.

Print Rate (4 Color)

	INR	GST
Cover Page		
Front Cover Fold Page	2,50,000	18%
Front Cover Page (70% Area)	1,50,000	18%
Front Cover Inside Page	1,25,000	18%
Back Cover Page of Magazine	1,50,000	18%
Back Inside of Cover Page	1,00,000	18%
SPECIAL INSERTION		
Index Tag (2 Nos.)	1,25,000	18%
4 Pages Folder	1,20,000	18%
Ribbon Tag	80,000	18%
INSIDE PAGE		
First Page of Magazine	1,10,000	18%
Last Page of Magazine	90,000	18%
Prima Location (Page 2 to 20)	50,000	18%
Normal Page	30,000	18%
Half Page	20,000	18%
Strip	10,000	18%

Print Ad Specifications

Page Unit	Trim Size (WxH)	Live Area (WxH)	Bleed (WxH)
Cover Page			
Front Cover Fold Page	410x275mm	390x255mm	430x285mm
Front Cover Page	200x200mm	180x180mm	210x200mm
Front Cover Inside Page	200x275mm	180x255mm	210x285mm
Back Cover Page of Magazine	210x275mm	190x255mm	220x285mm
Back Inside of Cover Page	200x275mm	180x255mm	210x285mm
SPECIAL INSERTION			
Index Tag Page	200x275mm	180x255mm	210x285mm
4 Page Folder	410x275mm	390x255mm	430x285mm
Ribbon Tag	45x130mm	35x110mm	50 x 140mm
INSIDE PAGE			
Full Page	200x275mm	180x255mm	210x285mm
Half Page	200x140mm	180x135mm	210x145mm
Strip	180x60mm	180x60mm	180x60mm



Two Page Spread



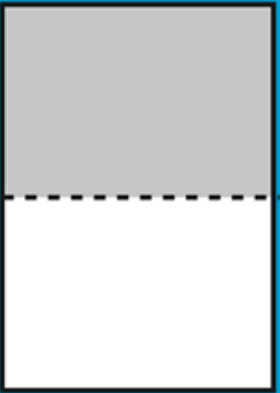
Front Page
(70% Area)



Index Tag
Page



Full Page



Half Page



Strip



Tag

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